

# South Canberra

# Netball Association



## Strategic Plan 2017 - 22



# **The South Canberra Netball Association Vision**

## **(To be) The Best We Can**

We are committed to the development of our members through fostering, encouragement, good sportsmanship and respect in all facets of netball.

We are committed to be the leading sporting association providing opportunities for our members to access netball and positive sporting values.

In doing so, we aim to positively impact the South Canberra community by delivering diverse sporting opportunities to enable individuals to achieve their personal best.

## Vision

**(TO BE) THE BEST WE CAN**

## Mission

TO PROVIDE A NETBALL ENVIRONMENT THAT ALLOWS PLAYERS, COACHES, UMPIRES AND ADMINISTRATORS TO DEVELOP TO THE BEST OF THEIR ABILITY.

### **Strategic Pillars:**

***Playing Netball*** - Improving our netball through well organised competitions

***People & Communities*** - Engaging the community to support our operations

***Governance & Financial Management*** - Retaining our financial strength

***Facilitates & Infrastructure*** - The best facilitates to support top quality netball

## Our Growth

THROUGH INVESTMENT IN CRITICAL ELEMENTS OF OUR OPERATIONS.

## Our Values

ENJOYMENT, ACHIEVEMENT, FAIRNESS, RESPECT, VOLUNTEERING.

## **(To be) The Best We Can**

South Canberra Netball Association recognises that not all players, coaches, umpires and administrators can reach the top. As an Association we are seeking to provide the opportunity for them to be the best they can.

We will achieve this through:

### ***OUR PURPOSE: TO PLAY NETBALL***

Our primary purpose is to provide netball to the South Canberra Community.

### ***OUR STRATEGIC PILLARS: TO BE THE BEST WE CAN***

Our strategic pillars reflect the four elements through which our plan will be delivered.

### ***OUR GROWTH FRAMEWORK: ALWAYS SEEKING TO DO OUR BEST***

Our growth framework ensure that we continue to evolve and develop as an Association.

### ***OUR VALUES***

Our values set the foundations for how we believe our players should behave in playing within or representing our Association.

## **STRATEGIC PILLARS**

### **Playing Netball**

Our goal is to allow our players to be the best they can by allowing them to improve their netball skills by through good coaching and competitive netball thus ensure quality players for our representative teams. To do this, we will be:

- Investing in the expansion of our winter competition, with addition of new teams from schools and the community;
- Expanding the reach of the Rep Readiness programs to develop our players' skill base;
- Improving the quality and depth of our representative programs;
- Fostering a program to ensure that all coaches receive some training each year;
- Expanding the umpires development program to ensure that all umpires receive training every year;
- Fostering a program to badge our umpires so that by 2018-19 seasons, and beyond, all senior games are umpired by badged umpires;

### **People and Community Support**

Our goal is to engage with the SCNA, and the wider community, to attract personal and financial support for our operations through:

- The appointment of a Volunteers' Coordinator to ensure that they receive the support required to operate and feel well rewarded;
- Working with the SCNA and wider communities to attract financial and other support for our successful operations;
- Participating in the National Netball Foundation program (<http://netball.com.au/netball-foundation/>);
- Commit to holding a charity event throughout the year;
- Engage with non-netball community groups within the South Canberra region with a view to collaborating and building relationships over shared issues such as sport administration;
- Provide ongoing support and training to SCNA clubs in the use of the MyNetball platform;
- Recognise the work of long term SCNA supporters through life membership.

### **Governance and Financial Management**

Our goal is to retain the financial strength and independence of SCNA through:

- Continuing a high level of control expenditure;
- Developing a budget program for one to five years;
- Being recognised as a leader in corporate governance and financial management;

- Updating the constitution to reflect the needs of the association;
- Providing thorough induction of new Executive members to ensure smooth transition to the role;
- Providing Executive members with appropriate training allow they to best fulfil the needs to their role.

## Facilities and Infrastructure

Our goal is to provide the best facilities and infrastructure to support our players, coaches, umpires and administrators to achieve their best in netball, through:

- Continuing to invest in our courts and their surrounds to ensure that players, coaches, umpires and spectators have a safe and pleasant environment to enjoy their netball;
- The development and implementation of a master plan to:
  - upgrade the current pavilion to provide quality office space, meeting room/s and training facilitates; and
  - upgrade the court surrounds, including the BBQ pavilion, landscaping at the north end of the courts;
- Creating an information infrastructure that facilitates information sharing at all levels of the organisation.





## OUR GROWTH STRATEGY

To be the best we can requires a commitment to growth

To achieve our vision and mission, we will priorities our investment in core, emerging and exploratory aspects of our operations.

### CORE

We will expand our core competitions through seeking:

- More players and more schools and clubs;
- Greater financial support;
- More opportunities to learn and play netball.

### EMERGING

We will build our emerging business, the drivers for medium term growth:

- Investment in our people
- Making greater use of the facilities
- Partnering with like minded organisations
- Make best use of collaborative technologies

### EXPLORATORY

We will explore opportunities to ensure our long-term growth:

- Development of modern office, meeting room/s and training facilities;
- Continuing to develop opportunities for greater use of the facilities.



# OUR VALUES

## The SCNA Culture

We have five core values and a set of behaviours that together define our Association and bring us to life.



Our values	Our behaviours
<b>Enjoyment</b> - Keeping the fun in Sport	- Netball is a game to be enjoyed - Encourage players to participate; do not force them - Always applaud good play and only provide positive comments
<b>Achievement</b> - Doing our best	- Playing to your best is more important than winning or losing - Endeavour to do your best when playing and training - Seek to learn new skills and play other positions
<b>Fairness</b> - Playing fair	- Endeavour to play the game in a fair but competitive spirit - Ensure that everyone gets a fair go
<b>Respectful</b> - To all involved and to the rules	- Respect other players and officials - Respect the rules of the game - Show appreciation for volunteer coaches, officials and administrators who make your games happen
<b>Volunteering</b> - Helping out where you can	- Netball relies on volunteers; - Take every opportunity to give back and pass on what you have learned to the next generation of SCNA netballers.